



CALL TOLL-FREE 1-877-779-3803



Fill out your profile here

This Client Profile is how we get to know you and your business needs. It is here that we will learn the things we need to know to create a unique and memorable logo that will provide your company with an identity that you will be proud of for years to come.

Contact Name: _____

Business Name: _____

Address: _____

City/State/Zip: _____

Telephone: _____

Email: _____

Fax: _____

Project Name: _____

Company Colors: _____

Date Required: _____

Describe your business including products and services:

Who are your clients? (Check all that apply)

- | | |
|---|--|
| <input type="checkbox"/> Business to Business | <input type="checkbox"/> Housewives |
| <input type="checkbox"/> Professionals | <input type="checkbox"/> Students |
| <input type="checkbox"/> The Public | <input type="checkbox"/> Government |
| <input type="checkbox"/> College Graduates | <input type="checkbox"/> Regional Market |
| <input type="checkbox"/> Targeted Group | <input type="checkbox"/> Upper Income |
| <input type="checkbox"/> International Market | <input type="checkbox"/> Lower Income |
| <input type="checkbox"/> Other _____ | |

What kind of image do you want to project?

- | | |
|---------------------------------------|--|
| <input type="checkbox"/> Corporate | <input type="checkbox"/> Exclusive |
| <input type="checkbox"/> Professional | <input type="checkbox"/> Fun |
| <input type="checkbox"/> Friendly | <input type="checkbox"/> Family Business |
| <input type="checkbox"/> High Tech | <input type="checkbox"/> Established |
| <input type="checkbox"/> Other _____ | |

What type of logo do you want, a Symbol or a Logotype?

- A Symbol – this is more abstract with company name in type.
- A Logotype – this incorporates your entire company name into the logo.
- I am not sure – you decide, please.
- No opinion.

Are there any other company logos that you like?

- I have samples and will send them.
- Fax Mail Email (.jpg, .gif, or Stuffit file)
- I don't have any samples.

Authorized Signature: _____

Print Name Above: _____

PLEASE PRINT THIS DOCUMENT FOR YOUR RECORDS AND MAIL
A COMPLETED COPY WITH YOUR DEPOSIT.

A non-refundable \$175.00 deposit must accompany the signed client profile/
order form for us to begin the design of your logo. Your logo will start
immediately upon receipt of deposit by credit card, cashier/bank check or
money order, overnight delivery works best. Final payment will be required only
after you have accepted one of the designs submitted for your approval.

Make checks payable to: GARY GRAYSON

FAX to: 817-465-1833

SEND to:

Attn: Gary Grayson

Gary Grayson Creative Services

5604 Edwards Drive

Arlington, TX 76017

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